

## Your Tone in High-Definition by Godin Guitars

Canadian based Godin Guitars is to release new High-Definition Revoicer system on select electric models

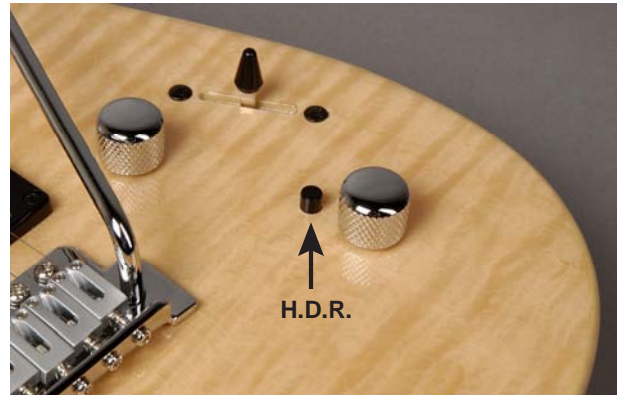
For immediate release:

*Montreal, Canada – August 14th, 2007-* A Godin guitar equipped with the new High-Definition Revoicer system is like having 2 sets of pickups in 1 Godin guitar. The H.D.R. revoices and augments the frequency range of each pickup, taking them to the next level of sonic clarity with a zero-hum, noiseless high-definition sound. Giving players that extra bite along with dynamic response that accentuates the natural nuances of the instrument.

Revoiced with an active preamp, the new Godin H.D.R. system enables you to go from passive to active pickups with the simple push of a button located between the tone and volume knobs on select Godin electric models. Simply put, the H.D.R. gives players the best of both worlds!

Also, this “true bypass” system keeps the integrity of the passive pickups while making them active.

The H.D.R. system is set to be released at the upcoming MIAC show from August 26-27, 2007 in Toronto Canada. The new Godin Velocity, which will also be introduced at the show, will be the first model to feature the High-Definition Revoicer.



The Godin High-Definition Revoicer as featured on the new Godin Velocity.

### About Godin Guitars:

With its early beginnings in 1972, the Godin Guitar family now includes 6 lines of guitars. These include the renowned Godin electric line, as well as the finely crafted acoustic lines such as Seagull, Simon & Patrick, Norman, Art & Lutherie and LaPatrie nylon stringed classical guitars. Godin Guitars is also the manufacturer of the revolutionary TRIC acoustic guitar case. Based in Montreal Quebec, this Canadian company has 6 factories, 5 of which are located in the Eastern Townships of Quebec and 1 located in Berlin New Hampshire.